



ISINGERMERZ



Impulses
become reality.

FOR SOPHISTICATED APPEARANCES.

From desire to form.

A core competence of our 40 year-old business activity is exhibition construction. We regularly supply our products and services at the major exhibition centres in Germany and Europe. Furthermore our product range includes counter construction, furniture and special construction as well as congress construction and museum construction.

Our graphical department and events services complete our full service range. Isinger and Merz realise your brand and company appearance professionally and to the point.

Service + handicraft
Design + technique

With the know-how of a 40 years-old experience and the most modern production plants we are a leading specialist in this field.



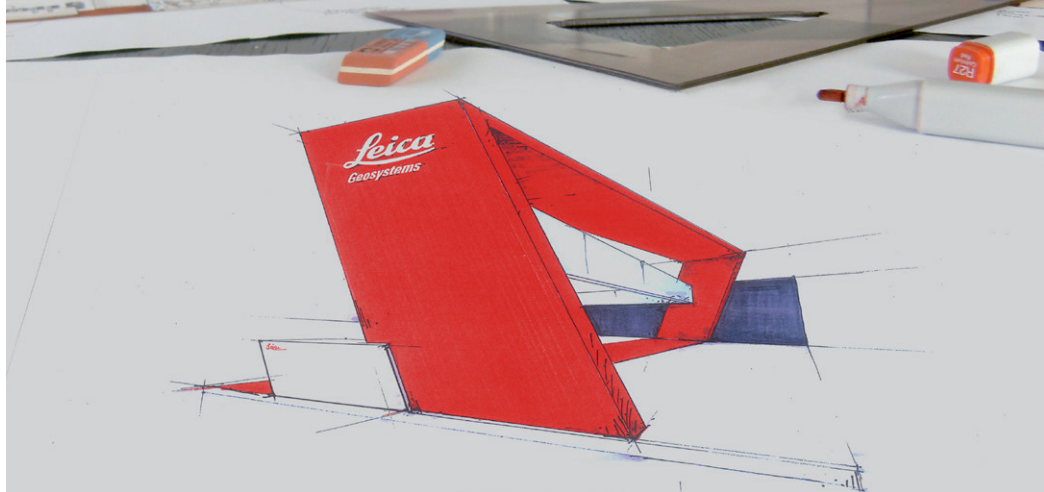


CONSULTANCY

Full service for your project

A sound brief provides the basis for a successful exhibition presence. Because we cannot second guess your objectives, we would like to start our discussions with you from the beginning. You love highlights, would like sustainability or are continuously expanding?

Describe your perspectives to us, we will work on the solution. Visual, technical, economic. Step by step. If you tell us your plans and reveal your products, we can be your enthusiastic partner, always at your service with advice. We believe in working together and perhaps will be able to surprise you with some completely new insights.





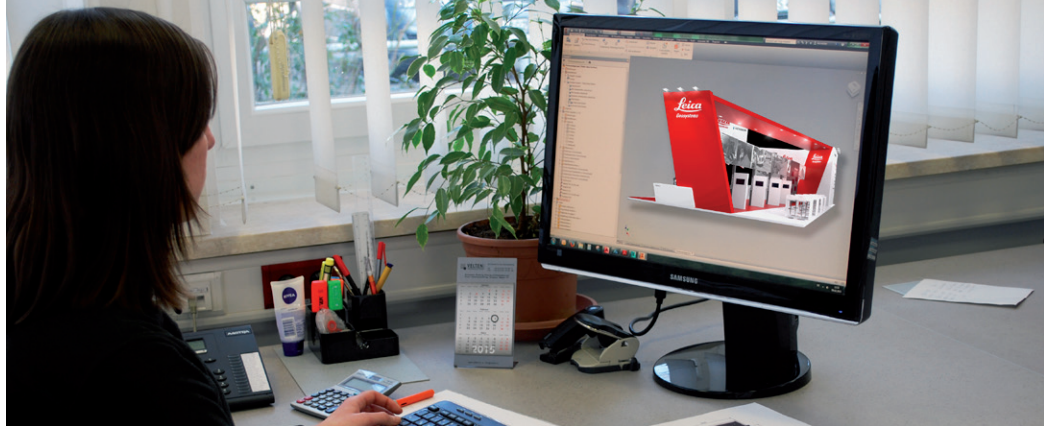
DESIGN

Concepts down to the last detail

Much more than just pulling things into shape, design is a comprehensive creative process that considers the object, function and user. Whether a display, furniture, exhibition stand or shop fixture: our committed “creatives” work hand in hand with experienced engineers on your ambitious plans and make concepts out of ideas.

Everything off the peg? We believe that every request is new and demands a modified solution. This means our joint meetings at which we develop themes together with you, surrounded by sketches, material samples, detail drawings and functional models, can often be long and intensive.

We expressly invite you to take a direct and continuously active part in this process. If you wish on some rare occasion to not reinvent the wheel: we also have standards with registered patents and registered designs.





MANUFACTURE

Craftsmanship meets high-tech

You can expect to see and touch craftsmanship in our extensive production workshops. Play your part as your individual product takes shape. Our craftsmen are personally delighted to see your interest.

Thanks to our modern machine park and the diverse multidisciplinary skills of our team of carpenters, electricians, metalworkers, painters, logistics experts, advertising technicians, decorators, interior designers and design engineers, we are able to manufacture everything ourselves under the one roof. This requires communication and knowledge transfers, which flow immediately back into the development process.

All products are documented, stored digitally on computer and can therefore be reproduced in identical form many years in the future. No light without shadows: many extensive exhibition productions and furniture series from the last two decades have proved so visually and technically long-lived that the customers do not want to be parted from them.





REALISATION

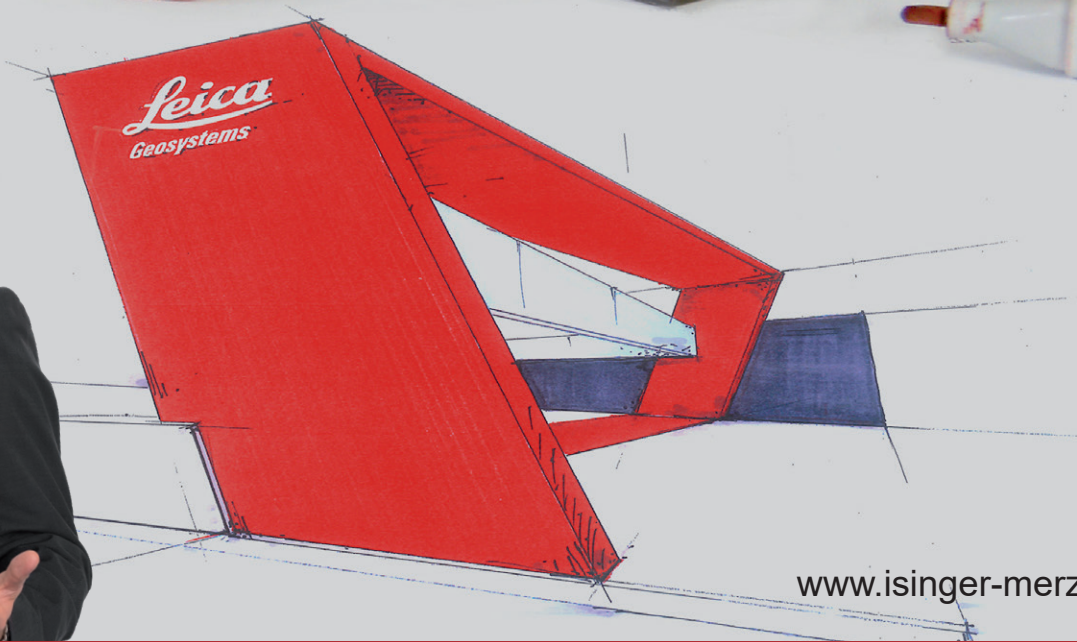
Installation and transportation

A project manager is traditionally your dedicated contact person. But don't be surprised when "your" production craftsman is also at your service for the exhibition construction, because we always like to encourage our staff to take ownership of and identify themselves with their projects.

The construction manager comes from our staff and forms highly capable extended teams with long-term central and local partners, depending on the scope of the project. These experienced and reliable units ensure optimum quality and precise timing at events of whatever size.

Seven semi-trailers to Munich or three roll-ups to Berlin: A normal day. And we look after your informational material and give-aways too.





www.isinger-merz.de

WHAT CAN WE DO FOR YOU?

Tell us what you want – we will do the rest.

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