



ISINGERMERTZ

Creating brand experiences

ISINGERMERZ
COMPANY PRESENTATION



Our basic data

1977

FOUNDED IN

50

EMPLOYEES
FROM OVER 20 PROFESSIONS

3.500 sqm

PRODUCTION AREA



LARGE NETWORK



IN USE WORLDWIDE

7.000 sqm

STORAGE AREA



Our values



Maintain responsibility



Keeping resources in circulation



Making progress measurable



Think regionally



Use energy consciously



Creating the future together



Our business units

01

**EXHIBITION
CONSTRUCTION**

02

WORKSHOPS

03

**EVENT
CONSTRUCTION**



Many perspectives. One aim - **your aim.**

The ISINGERMERZ principle



CUSTOMER

CONSULTANCY

DESIGN

PROJECT MANAGEMENT

MANUFACTURE

REALISATION



CONSULTANCY

**We ask the
right questions,
Not just
superficial ones**

The ISINGERMERZ principle



CONSULTANCY

DESIGN

From concept to detail – we create brand experiences!

The ISINGERMERZ principle



CONSULTANCY

DESIGN

PROJECT MANAGEMENT

**Your project partner
with vision –
we coordinate, plan
and support you
personally!**

The ISINGERMERZ principle





CONSULTANCY

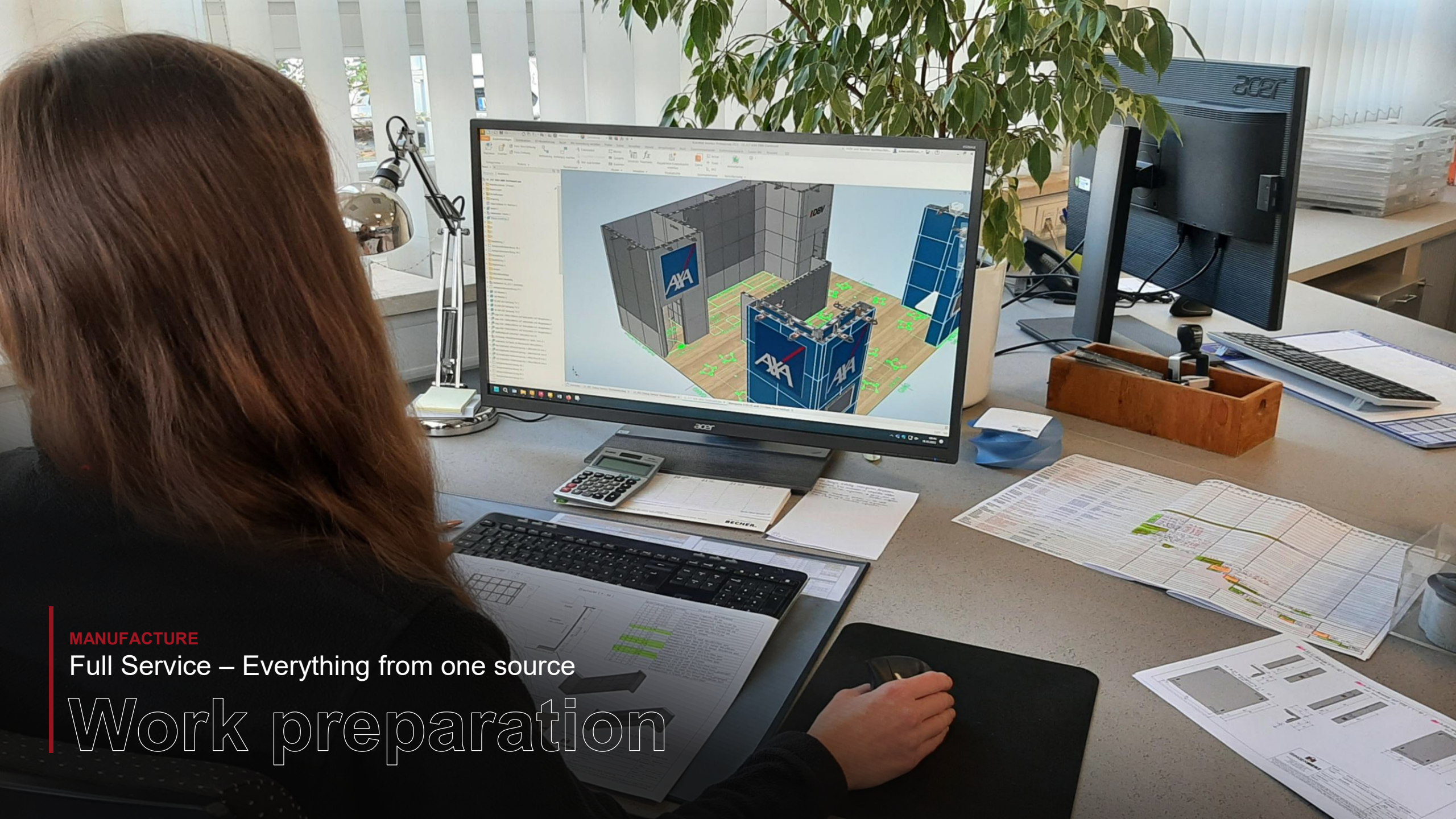
DESIGN

PROJECT MANAGEMENT

MANUFACTURE

Our manufacturing makes ideas tangible

The ISINGERMERZ principle



MANUFACTURE

Full Service – Everything from one source

Work preparation



MANUFACTURE

Full Service – Everything from one source

Carpenter's shop



MANUFACTURE

Full Service – Everything from one source

Cutting

A close-up photograph of a CNC machine in operation. A metal cutting tool is positioned just above a piece of wood. On top of the wood is a rectangular block of light-colored brush with a dense layer of bristles. The machine's components are visible in the foreground and background, including a black support structure and a white dust collection system. The scene is brightly lit, highlighting the textures of the wood and the brush.

MANUFACTURE

Full Service – Everything from one source

CNC



MANUFACTURE

Full Service – Everything from one source

Locksmith's shop



MANUFACTURE

Full Service – Everything from one source

Electrical shop



MANUFACTURE

Full Service – Everything from one source

Painter's shop



MANUFACTURE

Full Service – Everything from one source

Advertising technology



CONSULTANCY

DESIGN

PROJECT MANAGEMENT

MANUFACTURE

REALISATION

The final step



The ISINGERMERZ principle



REALISATION

Full Service – Everything from one source

Logistics

A large-scale industrial assembly scene. In the foreground, three men in black shirts are working on a large, cylindrical, metallic component. One man is kneeling and touching the component, while two others stand nearby, one gesturing. In the background, a massive, complex industrial structure, possibly a spacecraft or large machine, is visible. A large, close-up image of a man's face wearing safety glasses is on the right side of the frame. The overall scene is brightly lit, suggesting an indoor industrial or manufacturing environment.

REALISATION

Full Service – Everything from one source

Assembly

Many perspectives. One aim - **your aim.**

The ISINGERMERZ principle



CUSTOMER

CONSULTANCY

DESIGN

PROJECT MANAGEMENT

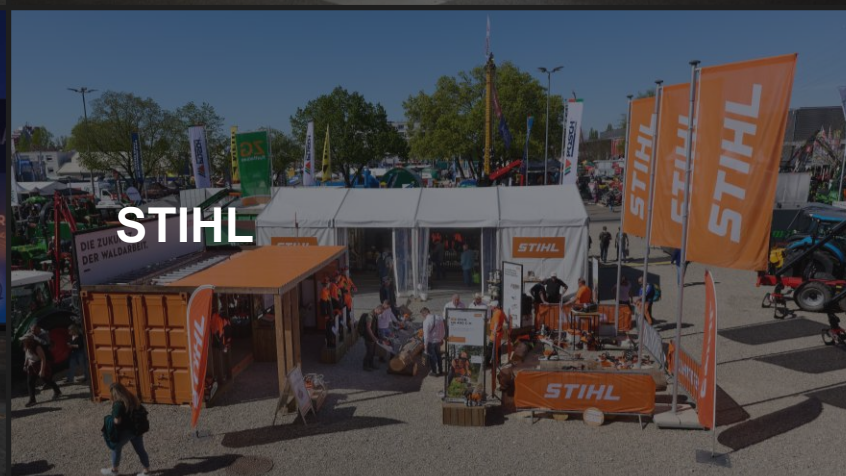
MANUFACTURE

REALISATION



Creating

brand experiences!





INTERSYSTEMS – INNOVATIVE STAND DESIGN

Data power meets design: we further developed InterSystems' DMEA trade fair presence in Berlin – with a clear, open stand concept, LED mesh highlights for long-distance impact and more space for communication. The popular CoffeeBike once again provided a pleasant conversation starter.

MORE ABOUT THE PROJECT





RUSSELL HOBBS: EXHIBITION STAND WITH AN EXPERIENTIAL CHARACTER

The Russell Hobbs exhibition stand at IFA 2024 continued the successful basic concept of the previous year, expanded to include an immersive experience area for the CALM kettle and a demonstration kitchen. Open wooden structures, plant elements and multi-sensory staging combined modern design, sustainability and brand lifestyle to create an unforgettable trade fair appearance.

MORE ABOUT
THE PROJECT





JAGUAR LANDROVER: JUNGLE STYLING IN A TIME WINDOW

12 temporary presentations of the brand new premium cars Jaguar F-Pace and Range Rover Evoque Cabriolet in 6 major German cities: Within a very tight time frame, together with the supervising agency Voss+Fischer, we got the project ready for construction and then accompanied it in organization and logistics.

MORE ABOUT
THE PROJECT





VDMA: CIRCULAR ECONOMY – WE MAKE IT HAPPEN!

Under the motto „Circular Economy“, the VDMA presented at the K trade fair in Düsseldorf, together with its member companies, what is already possible today in the plastics industry in terms of circular economy. ISINGERMERZ was commissioned to design the forum – with ten pavilions, the 300 sqm DOME and a strong team spirit.

MORE ABOUT
THE PROJECT





STIHL: COMPREHENSIVE EVENT AND TRADE FAIR SUPPORT

Since 2025, we have been providing comprehensive support for all trade fair and event appearances for STIHL, a leading manufacturer of motorised equipment for gardening and forestry, from planning to restocking. We have already successfully implemented almost 20 events. To this end, we have set up 600 sqm of storage space in Wiesbaden exclusively for STIHL and established a permanent project team. The partnership is growing steadily and demonstrates our strength as a full-service provider.

MORE ABOUT
THE PROJECT





AXA: CONSTANTLY KEEN TO EXPERIMENT

The DKM in Dortmund is a regular meeting place and source of inspiration for the finance and insurance industry. We have been supporting AXA with the design and realisation for over 10 years. A 308 square metre two-storey exhibition stand was built for the DKM, which conveyed a feeling of community and being at home.

MORE ABOUT
THE PROJECT

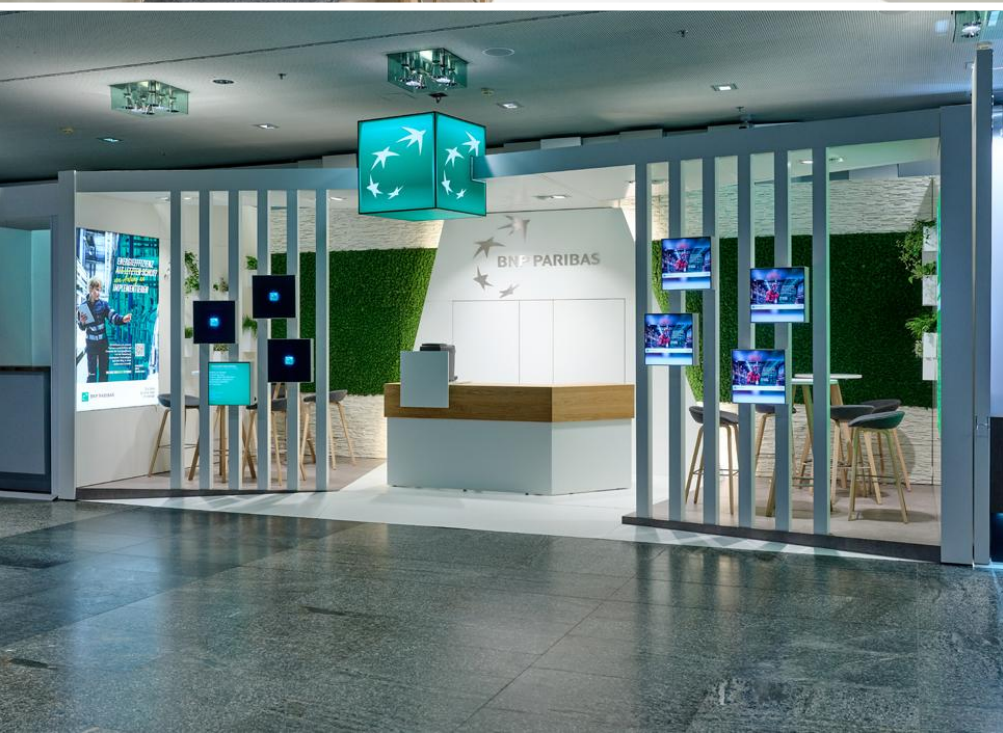




KONAKTIVA – CONGRESS BUILDING WITH SYSTEM, EXPERIENCE & HEART

From 6 to 8 May 2025, konaktiva presented around 246 companies on 2.600 sqm at the Darmstadtium. ISINGERMERZ, a long-standing exhibition stand construction partner of TU Darmstadt, was responsible for the planning, construction and logistics of 82 exhibitor stands, catering, lounges and soundproof meeting rooms. Over 15 years of collaboration ensure quality, innovation and smooth processes.

MORE ABOUT
THE PROJECT 



BNP PARIBAS: 10 YEARS OF PARTNERSHIP

ISINGERMERZ has been supporting BNP Paribas' trade fair presence at the Finance Symposium in Mannheim for ten years. In 2025, the stand was redesigned, further developed and modernised. A new moss wall added fresh accents and created a pleasant atmosphere. A proven concept, precise details and high-quality materials remain the hallmarks of the presentation.

MORE ABOUT
THE PROJECT





FRÄNKISCHE ROHRWERKE: FUN AND PROFESSIONAL DISCUSSIONS UNDER ONE ROOF

At Light + Building 2024, Fränkische Rohrwerke presented a modern, interactive exhibition stand that delighted visitors. Five months of intensive planning resulted in a tailor-made concept developed in collaboration with the customer that combined brand and visitor needs. The stand promoted exchange, impressed with creative activities and became one of the highlights of the trade fair.

MORE ABOUT
THE PROJECT



“

A partner on equal footing whom we can trust and who perfectly understands and implements our standards for detail.

Agentur VOSS+FISCHER

“

Our exhibition stand was a complete success! Thank you very much for the great cooperation.

Fränkische Rohrwerke

“

The Booth was a real success. Lots of positive feedback and everything working fine so far. Thanks again for the great work done there!

Maersk Deutschland A/S & Co. KG

Your aim —
our goal!