



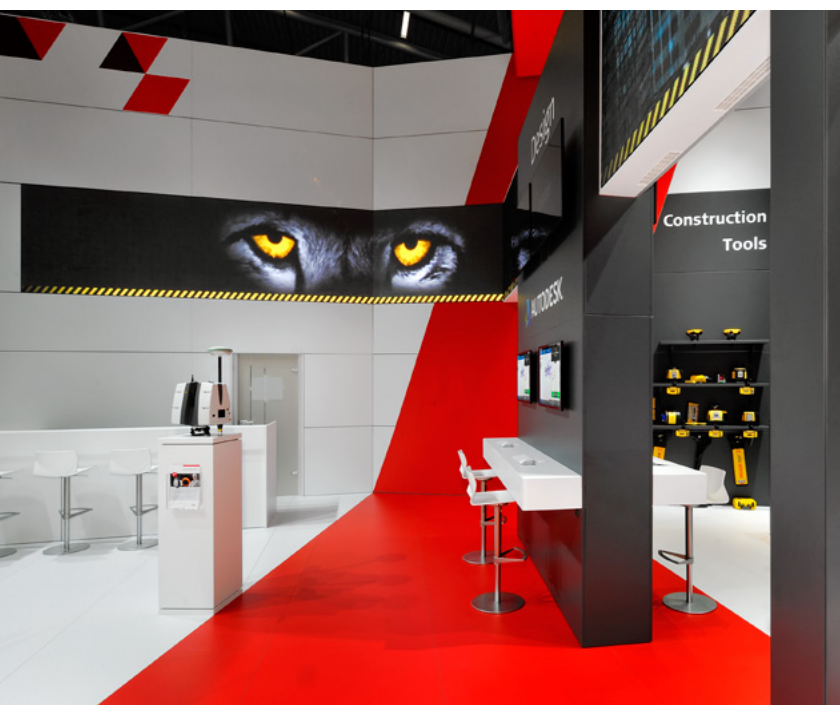
INSIDER

know what we are doing.



LEICA GEOSYSTEMS – PRECISION IN A NEW SHELL

Concentrated design turns forms into messages. For LEICA GEOSYSTEMS we optically united the spectrum of the many different fields of activity in the range of precision measuring in one huge clip at the fair BAUMA. The bold construction together with signal colours was generating a strong distant effect. Below close to the audience a 20 meter long specially programmed LED stripe illustrated clearly the business activities.



HENKELL & CO. GROUP – MAKING LIFE SPARKLE

Exhibition design always is practised by us as a complex optically forming process with the ambition of a comfortable perceptible whole thing. The new PROWEIN appearance of HENKELL & CO was a special challenge. The designer was modelling and arranging the central booth and the two satellite cubes stylishly into a completely open, welcoming and highly frequented ensemble. The thematically close design of the product presentation was crowned by our decorator with the perfect drapery of the blowing scarf from the famous MIONETTO commercial.



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the right impression.

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